



2021 EXHIBITOR *AND* SPONSOR PROSPECTUS

**INTERNATIONAL
CONFERENCE**

RENAISSANCE PHOENIX DOWNTOWN HOTEL | PHOENIX, AZ

**AND
EXPO**

2021

LECTURES • NETWORKING •
VENDOR SHOWCASES • EXHIBIT HALL

SEPTEMBER 26 - 29

WELCOME!

The High Technology Crime Investigation Association invites you to join us for our 2021 International Conference & Expo in Phoenix, AZ, Sunday, September 26 through Wednesday, September 29. Your participation at our event offers you the opportunity to connect, in person, with key industry personnel to give you an opportunity to show and tell about your products and services.

To assist you in achieving your show goals and to maximize your experience with us, we will have pre-conference training rooms available for our gold and platinum sponsors starting on Sunday, September 26. Be sure to join us Sunday, September 26th for a meet-up at a local outdoor venue. In addition, you will have exposure to our attendees throughout the conference.

There are many more opportunities we can offer you for the ultimate experience with our attendees. Have a customized sponsorship opportunity specifically with your company in mind? Contact HTCIA at 978-364-5111 for more information.

ABOUT THE HTCIA INTERNATIONAL CONFERENCE & EXPO

The 2021 HTCIA International Conference & Expo will be held at the beautiful one-of-a-kind style and upscale Renaissance Phoenix Downtown Hotel. Guests of the hotel will enjoy the spacious rooms, complimentary Internet access in your guestroom and meeting space, complimentary fitness center, and a convenient location near an array of attractions. The discounted rate of \$121 per night (plus tax). This is the lowest rate available and is lower than the government rate.

Year after year the HTCIA International Conference & Expo delivers invaluable content, compelling keynotes, leading-edge insights and extensive opportunities to exchange ideas. Our attendees demand the most current and up-to-date information to help them succeed at work and continue to grow in their careers. Sponsoring and exhibiting at the conference provides your company with the opportunity to engage with high tech crime investigators at all levels who are actively learning and evaluating the best that the industry has to offer. Don't miss your chance to talk to and influence this qualified audience!

We offer a variety of ways for companies to sponsor and interact with attendees. In addition, HTCIA offers numerous marketing opportunities and we will work with you to customize a package that meets your needs.

We look forward to welcoming you to the 35th Annual HTCIA International Conference & Expo!

Organizations & Agencies In Attendance

| | | | | |
|--|--|--|---|---|
| Air Force Office of Special Investigations | Commerce Bank | Safety | Police | Service |
| Allstate | Consilio | Kent County Sheriff Dept | Sacramento Sheriff's Office | United States Postal Inspection Service |
| American Express | Cook County State's Attorney's Office | LIFARS | Samsung Electronics America | US Coast Guard |
| Anoka County Attorney's Office | Cyelligence | Lockheed Martin | San Mateo County District Attorney's Office (CA) | US EPA CID |
| Applied Materials | Digital Forensics Now | Los Angeles MTA - OIG | Santa Clara County District Attorney's Office | US Marshals Service - Financial Surveillance Unit |
| Ashland Police Dept. | Digital Mountain, Inc. | MetLife | Southern California Edison | USDA FSIS |
| Australian Taxation Office | Dragon Discovery LLC | Microsoft Corp. | State Center Community College | Verizon |
| Autorite des marches financiers / Quebec Securities Commission | Dutch Military and National Police | Ministerie van Defensie | Texas Department of Public Safety | Vertigrade, Inc. |
| Bartlett Police Department | Eau Claire (WI) Police Dept. | Ministry of Social Affairs & Employment | The Netherlands Gambling Authority | Village of Orland Park |
| Basis Technology | EFS e-Forensic Services Inc. | Municipality of Anchorage | The Walt Disney Company | Waterloo Regional Police Service |
| Belastingdienst/FIOD | El Dorado County District Attorney's Office | N1 Discovery, LLC. | T-Mobile USA | Wellesley Police Dept. |
| Bell Aliant | Elgin Community College | National Digital Forensics Inc | Tokyo Metropolitan Police Department | Williams-Sonoma, Inc. |
| BELL Canada | Elmwood Park Police | National Insurance Crime Bureau | Toronto Police Service | Yaana Technologies |
| Berwyn Police Department | Ernst & Young | New York County District Attorney's Office | U.S. Air Force Office of Special Investigations (AFOSI) | |
| Best Buy | FBI | Nigeria Customs Service | U.S. Army | |
| BitCarver Digital Forensics | FCPD / DEA RETIRED | NYC Dept of Education | U.S. Coast Guard Investigative Service | |
| Braintree Police Department | FDA | Office of Professional Standards, Dept of Public Safety | U.S. Marshals Service | |
| Brazilian Federal Police | Federal Law Enforcement Training Centers | Office of the Comptroller of Puerto Rico | United Airline | |
| Brunswick | Fisheries & Oceans Canada | Oracle | United States Marshal | |
| Brunswick Corporation | FLETG Glynco | Ottawa County Sheriff's Office | | |
| California Department of Insurance | Former Medford P.D./NEMLEC Computer Crime Unit | Peel Regional Police | | |
| Canada Revenue Agency | Freeh Group International Solutions | Premier Customer Connection | | |
| Capitol Technology University | Froese Forensic Partners Ltd. | Quest Consultants Int'l, Ltd. | | |
| Catholic Charities of Chicago | FRONTEO, Inc. | REACT Task Force/ Santa Clara County Office of the Sheriff | | |
| CDK Global | Gardena Police Department | RIMS | | |
| Center for Internet Security | HaystackID, LLC | Royal Canadian Mounted | | |
| Chappell University | Hennepin County Forensics Unit | | | |
| City of Eau Claire | Holland Department of Public | | | |
| City of Ottawa | | | | |
| Coast Guard Investigative Service | | | | |
| CohnReznick | | | | |



Exhibit Space

Total Exhibitor Fees Must Accompany the Exhibit Space Contract

Booth reservations and location of booths are based on a first come, first-served basis, in the specific sponsorship level section requested. Exhibit Space Contracts will not be processed without full payment.

Emailed Exhibit Space Contracts are acceptable, but must be accompanied by credit card information. Confirmation of booth space will be emailed to the contact person indicated on the Exhibit Space Contract.

HTCIA

Attn: HTCIA 2020

4 Lan Drive, Suite 310, Westford, MA 01886

Fax: 978-250-1117

Email: meetings@htcia.org

Exhibit Space

The expo will take place in the Pueblo Ballroom of the Renaissance Phoenix Downtown Hotel.

There are limited exhibit spaces available this year and will be properly distanced from each other. For more information please email meetings@htcia.org.

Exhibit Space Includes:

- » 1 skirted 6x6 exhibit table
- » 2 chairs and wastebasket
- » Company name printed and placed with assigned table
- » Listing of company name, address, phone number and website in the conference program
- » Company name and space location on the conference website
- » Complimentary basic wireless internet in all meeting and guest rooms is provided to exhibitors and conference attendees courtesy of HTCIA

Vendor Showcases

Vendor Showcases will be on a first-come first served basis. Time slots will be available on Monday and Tuesday only.

Sponsor Webinars

Platinum and Gold level sponsorships include online webinars hosted on the HTCIA's GoToWebinar platform. These webinars can be product based and recorded and stored on the HTCIA's online library with the vendors' written permission. The webinars will be scheduled as soon as full payment is received in full and can be conducted pre or post-conference. Webinars cannot be carried into the following year.

Annual Sponsorships Available

Platinum, Gold, and Silver level annual sponsorships are now available for FY July 1, 2021 - June 30, 2022. Sponsorships include access to HTICA Canada Cyber Summit, Chapter Events, Newsletters, Webinars and many more benefits.

For more information please email meetings@htcia.org for a complete list of pricing and benefits.

EXHIBITOR LEVELS

Gold Partner - \$3,500

- » 1 skirted 6x6 exhibit table and two chairs in premier location in Exhibit Hall
- » 2 social media posts with your logo and content on the HTCIA Facebook account (date to be agreed upon by HTCIA and sponsor)
- » Attendee email list (to include first name, last name, organization, and email - for attendees who have opted-in)
- » Up to 3 Speaker slots (date/time to be determined by HTCIA). Exhibitor must submit educational presentation through call for proposals link for consideration.
- » 2 - 30 min Vendor Showcases sessions (date/time to be selected by HTCIA)
- » Company logo and link to your company website on the virtual conference website and in e-marketing
- » 3 pre/post-conference email blast to HTCIA membership and all, conference attendees to promote your attendance, products, and/or services
- » 3 complimentary registrations to include all food and beverage, functions and all trainings. Full registrations to be used for booth personnel or speakers only
- » Premier Sponsorship at HTCIA Canada Cyber Summit (May 2022) - Details will be provided

Silver Supporter - \$2,500

- » 1 skirted 6x6 exhibit table and two chairs in Exhibit Hall
- » Up to 2 Speaker session slots (date/time to be determined by HTCIA). Exhibitor must submit educational presentation through call for proposals link for consideration.
- » 1 -30 min Vendor showcase (date/time to be selected by HTCIA)
- » 2 pre/post-conference email blasts to HTCIA membership and all, conference attendees to promote your attendance, products, and/or services
- » 1 social media post with your logo and content on the HTCIA Facebook account (date to be agreed upon by HTCIA and sponsor)
- » 2 complimentary registrations to include all food and beverage, functions and all trainings. Full registrations to be used for booth personnel or speakers only

Bronze Exhibitor - \$1,500

- » 1 skirted 6x6 exhibit table and two chairs in Exhibit Hall
- » 1 post-conference email blast to HTCIA membership and all, conference attendees to promote your products, and/or services
- » 1 complimentary registrations to include all food and beverage, functions and all trainings. Full registrations to be used for booth personnel or speakers only

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

BENEFITS

All conference attendees regularly reference the Conference Program Artwork deadline is August 1, 2021

AD RATES

1/4 page black and white ad (4.25" x 5.5") \$300
 1/2 page black and white ad horizontal ad (8.5" x 5.5") \$400
 Full page color ad (8.5" x 11") \$600

AD SUBMISSION

Please submit ads in PDF or jpeg format, 300dpi, CMYK files, .125" bleed

FOR MORE INFORMATION EMAIL:

meetings@HTCIA.org

SPONSORSHIP OPPORTUNITIES

Conference Bags \$3,000 (1 opportunity)**Company name and/or logo bags****BENEFITS**

- » One complimentary full registration
- » One complimentary 1/2 page black and white ad in the conference program
- » One pre-conference promotional email blast to HTCIA membership and all conference attendees
- » company name and or/logo on bag
- » Company logo & link placed on HTCIA conference website
- » Company literature included inside welcome bag

Social Distancing Color-Coded Wristbands \$2,000**BENEFITS**

- » Will help attendees signal their preference for physical greetings at meetings. Wristband details:
 - » Red - No Contact - 6 Feet Apart No Exceptions
 - » Yellow - Elbows Only - Still Being Cautious
 - » Green - Hi-Fives & Handshakes - Frequent Hand washing

Custom Logo Hand Sanitizers \$1,500**BENEFITS**

- » Help to keep hands clean and sanitized throughout the conference!
- » Small bottle includes 1 ounce (30 mL) of hand sanitizer gel
- » Company logo will be placed on bottle and each attendee will receive one at registration and will be available throughout conference area.
- » Alternative Option: Does your company already have branded hand sanitizers that you would like to provide to attendees? Please contact meetings@htcia.org for sponsor package price.

Name Badge Sponsor \$1,500**BENEFITS**

- » Company logo prominently placed on ALL HTCIA conference attendee name badges

Sponsor a Student \$650 each**BENEFITS**

- » Complimentary registration for a local student that is interested in entering the High Tech Crime Investigation field and looking for the opportunity to network with attendees and learn more about your company
- » One complimentary 1/4 page black and white ad in the conference program

All Exhibitors & Sponsors Receive:

- » Company logo and link to your company website on the Conference website
- » Company logo with link on all event-related email blasts to over 3,000+ industry contacts
- » Up to 2 pieces of your organization's literature in the conference welcome bag'
- » Recognition from the podium at the opening keynote session
- » Acknowledgment on signage throughout the conference
- » Acknowledgment in the HTCIA newsletter post-conference
- » Sponsor ribbons for company representatives
- » Attendee email list (to include first name, last name, organization, and email - for attendees who have agreed and opted-in during registration)

Although this meeting is taking a new direction, our team is excited to be able to provide excellent educational programming, quality exhibitor benefits, and networking opportunities to you in a new and innovative way for 2021.

Please contact our office at meetings@htcia.org with any questions and concerns you may have. We look forward to seeing you in Phoenix in September!

SECTION I. EXHIBITOR CONTRACT AND MAILING INFORMATION

Please type or print clearly.

Company name for conference program and booth ID: _____

Contact Information:

Company: _____ Website: _____

Main Contact: _____

Address: _____

City: _____ State/Prov: _____ ZipCode (+4): _____

Phone: _____ Email: _____

On-Site Contact/Booth Staff Names _____

SECTION II. EXHIBIT SPACE SELECTION

Referring to the exhibit hall floor plan, please indicate your 1st, 2nd, and 3rd choices for booth space(s):

1. _____ 2. _____ 3. _____

Booth space is reserved on a first-come, first-served basis based on the sponsorship level selected.

SECTION III. PAYMENT INFORMATION

Indicate total payment based on level of participation:

Gold Partner: \$3500 \$ _____

Silver Supporter: \$2500 \$ _____

Bronze Exhibitor: \$1500 \$ _____

Total: \$ _____ Check MC Visa AMEX

Name on Card: _____

Account Number: _____ Exp. Date: _____ Security Code: _____

Billing Address: _____

City: _____ State/Prov: _____ ZipCode (+4): _____

Signature: _____

By my signature I affirm that I am an authorized signer on the above mentioned account and that HTCIA is authorized to charge the card for the amount indicated.

SECTION IV. CONTRACT

My signature on behalf of myself and the company I represent constitutes agreement to abide by all of the terms, conditions and obligations noted on this form and in the rules and regulations contained as part of the HTCIA International Conference & Expo. I affirm that I have read and understand all of the contract terms and have had the opportunity to review them prior to signing this contract.

Authorized signature on behalf of company represented:

Name: _____

Title: _____ Date: _____

Signature: _____

Complete and return this form with complete payment.

Return to: HTCIA, 4 Lan Drive, Suite 310, Westford, MA 01886; Fax: 978-250-1117; Email: meetings@HTCIA.org

FOR OFFICE USE ONLY

Date: _____ Amount Received: _____ Check No. _____ Credit Card _____

Booth Assignments: 1. _____ 2. _____ 3. _____ Initials: _____