



2021 EXHIBITOR *AND* SPONSOR PROSPECTUS

**INTERNATIONAL
CONFERENCE**

RENAISSANCE PHOENIX DOWNTOWN HOTEL | PHOENIX, AZ

**AND
EXPO**

2021

LECTURES • NETWORKING •
VENDOR SHOWCASES • EXHIBIT HALL

SEPTEMBER 26 - 29

WELCOME!

The High Technology Crime Investigation Association invites you to join us for our 2021 International Conference & Expo in Phoenix, AZ, Sunday, September 26 through Wednesday, September 29. Your participation at our event offers you the opportunity to connect, in person, with key industry personnel to give you an opportunity to show and tell about your products and services.

To assist you in achieving your show goals and to maximize your experience with us, we will have pre-conference training rooms available for our gold and platinum sponsors starting on Sunday, September 26. Be sure to join us Sunday, September 26th for a meet-up at a local outdoor venue. In addition, you will have exposure to our attendees throughout the conference.

There are many more opportunities we can offer you for the ultimate experience with our attendees. Have a customized sponsorship opportunity specifically with your company in mind? Contact HTCIA at 978-364-5111 for more information.

ABOUT THE HTCIA INTERNATIONAL CONFERENCE & EXPO

The 2021 HTCIA International Conference & Expo will be held at the beautiful one-of-a-kind style and upscale Renaissance Phoenix Downtown Hotel. Guests of the hotel will enjoy the spacious rooms, complimentary Internet access in your guestroom and meeting space, complimentary fitness center, and a convenient location near an array of attractions. The discounted rate of \$121 per night (plus tax). This is the lowest rate available and is lower than the government rate.

Year after year the HTCIA International Conference & Expo delivers invaluable content, compelling keynotes, leading-edge insights and extensive opportunities to exchange ideas. Our attendees demand the most current and up-to-date information to help them succeed at work and continue to grow in their careers. Sponsoring and exhibiting at the conference provides your company with the opportunity to engage with high tech crime investigators at all levels who are actively learning and evaluating the best that the industry has to offer. Don't miss your chance to talk to and influence this qualified audience!

We offer a variety of ways for companies to sponsor and interact with attendees. In addition, HTCIA offers numerous marketing opportunities and we will work with you to customize a package that meets your needs.

We look forward to welcoming you to the 35th Annual HTCIA International Conference & Expo!

Organizations & Agencies In Attendance

Air Force Office of Special Investigations	Commerce Bank	Safety	Police	Service
Allstate	Consilio	Kent County Sheriff Dept	Sacramento Sheriff's Office	United States Postal Inspection Service
American Express	Cook County State's Attorney's Office	LIFARS	Samsung Electronics America	US Coast Guard
Anoka County Attorney's Office	Cytelligence	Lockheed Martin	San Mateo County District Attorney's Office (CA)	US EPA CID
Applied Materials	Digital Forensics Now	Los Angeles MTA - OIG	Santa Clara County District Attorney's Office	US Marshals Service - Financial Surveillance Unit
Ashland Police Dept.	Digital Mountain, Inc.	MetLife	Southern California Edison	USDA FSIS
Australian Taxation Office	Dragon Discovery LLC	Microsoft Corp.	State Center Community College	Verizon
Autorite des marches financiers / Quebec Securities Commission	Dutch Military and National Police	Ministerie van Defensie	Texas Department of Public Safety	Vertigrade, Inc.
Bartlett Police Department	Eau Claire (WI) Police Dept.	Ministry of Social Affairs & Employment	The Netherlands Gambling Authority	Village of Orland Park
Basis Technology	EFS e-Forensic Services Inc.	Municipality of Anchorage	The Walt Disney Company	Waterloo Regional Police Service
Belastingdienst/FIOD	El Dorado County District Attorney's Office	N1 Discovery, LLC.	T-Mobile USA	Wellesley Police Dept.
Bell Aliant	Elgin Community College	National Digital Forensics Inc	Tokyo Metropolitan Police Department	Williams-Sonoma, Inc.
BELL Canada	Elmwood Park Police	National Insurance Crime Bureau	Toronto Police Service	Yaana Technologies
Berwyn Police Department	Ernst & Young	New York County District Attorney's Office	U.S. Air Force Office of Special Investigations (AFOSI)	
Best Buy	FBI	Nigeria Customs Service	U.S. Army	
BitCarver Digital Forensics	FCPD / DEA RETIRED	NYC Dept of Education	U.S. Coast Guard Investigative Service	
Braintree Police Department	FDA	Office of Professional Standards, Dept of Public Safety	U.S. Marshals Service	
Brazilian Federal Police	Federal Law Enforcement Training Centers	Office of the Comptroller of Puerto Rico	United Airline	
Brunswick	Fisheries & Oceans Canada	Oracle	United States Marshal	
Brunswick Corporation	FLETG Glynco	Ottawa County Sheriff's Office		
California Department of Insurance	Former Medford P.D./NEMLEC Computer Crime Unit	Peel Regional Police		
Canada Revenue Agency	Freeh Group International Solutions	Premier Customer Connection		
Capitol Technology University	Froese Forensic Partners Ltd.	Quest Consultants Int'l, Ltd.		
Catholic Charities of Chicago	FRONTEO, Inc.	REACT Task Force/ Santa Clara County Office of the Sheriff		
CDK Global	Gardena Police Department	RIMS		
Center for Internet Security	HaystackID, LLC	Royal Canadian Mounted		
Chappell University	Hennepin County Forensics Unit			
City of Eau Claire	Holland Department of Public			
City of Ottawa				
Coast Guard Investigative Service				
CohnReznick				



Exhibit Space

Total Exhibitor Fees Must Accompany the Exhibit Space Contract

Booth reservations and location of booths are based on a first come, first-served basis, in the specific sponsorship level section requested. Exhibit Space Contracts will not be processed without full payment.

Emailed Exhibit Space Contracts are acceptable, but must be accompanied by credit card information. Confirmation of booth space will be emailed to the contact person indicated on the Exhibit Space Contract.

HTCIA

Attn: HTCIA 2020

4 Lan Drive, Suite 310, Westford, MA 01886

Fax: 978-250-1117

Email: meetings@htcia.org

Exhibit Space

The expo will take place in the Pueblo Ballroom of the Renaissance Phoenix Downtown Hotel.

There are limited exhibit spaces available this year and will be properly distanced from each other. For more information please email meetings@htcia.org.

Exhibit Space Includes:

- » 1 skirted 6x6 exhibit table
- » 2 chairs and wastebasket
- » Company name printed and placed with assigned table
- » Listing of company name, address, phone number and website in the conference program
- » Company name and space location on the conference website
- » Complimentary basic wireless internet in all meeting and guest rooms is provided to exhibitors and conference attendees courtesy of HTCIA

Vendor Showcases

Vendor Showcases will be on a first-come first served basis. Time slots will be available on Monday and Tuesday only.

Sponsor Webinars

Platinum and Gold level sponsorships include online webinars hosted on the HTCIA's GoToWebinar platform. These webinars can be product based and recorded and stored on the HTCIA's online library with the vendors' written permission. The webinars will be scheduled as soon as full payment is received in full and can be conducted pre or post-conference. Webinars cannot be carried into the following year.

Annual Sponsorships Available

Platinum, Gold, and Silver level annual sponsorships are now available for FY July 1, 2021 - June 30, 2022. Sponsorships include access to HTICA Canada Cyber Summit, Chapter Events, Newsletters, Webinars and many more benefits.

For more information please email meetings@htcia.org for a complete list of pricing and benefits.

EXHIBITOR LEVELS

Gold Partner - \$3,500

- » 1 skirted 6x6 exhibit table and two chairs in premier location in Exhibit Hall
- » 2 social media posts with your logo and content on the HTCIA Facebook account (date to be agreed upon by HTCIA and sponsor)
- » Attendee email list (to include first name, last name, organization, and email - for attendees who have opted-in)
- » Up to 3 Speaker slots (date/time to be determined by HTCIA). Exhibitor must submit educational presentation through call for proposals link for consideration.
- » 2 - 30 min Vendor Showcases sessions (date/time to be selected by HTCIA)
- » Company logo and link to your company website on the virtual conference website and in e-marketing
- » 3 pre/post-conference email blast to HTCIA membership and all, conference attendees to promote your attendance, products, and/or services
- » 3 complimentary registrations to include all food and beverage, functions and all trainings. Full registrations to be used for booth personnel or speakers only
- » Premier Sponsorship at HTCIA Canada Cyber Summit (May 2021) - Details will be provided

Silver Supporter - \$2,500

- » 1 skirted 6x6 exhibit table and two chairs in Exhibit Hall
- » Up to 2 Speaker session slots (date/time to be determined by HTCIA). Exhibitor must submit educational presentation through call for proposals link for consideration.
- » 1 -30 min Vendor showcase (date/time to be selected by HTCIA)
- » 2 pre/post-conference email blasts to HTCIA membership and all, conference attendees to promote your attendance, products, and/or services
- » 1 social media post with your logo and content on the HTCIA Facebook account (date to be agreed upon by HTCIA and sponsor)
- » 2 complimentary registrations to include all food and beverage, functions and all trainings. Full registrations to be used for booth personnel or speakers only

Bronze Exhibitor - \$1,500

- » 1 skirted 6x6 exhibit table and two chairs in Exhibit Hall
- » 1 post-conference email blast to HTCIA membership and all, conference attendees to promote your products, and/or services
- » 1 complimentary registrations to include all food and beverage, functions and all trainings. Full registrations to be used for booth personnel or speakers only

ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

BENEFITS

All conference attendees regularly reference the Conference Program Artwork deadline is August 1, 2021

AD RATES

1/4 page black and white ad (4.25" x 5.5") \$300
1/2 page black and white ad horizontal ad (8.5" x 5.5") \$400
Full page color ad (8.5" x 11") \$600

AD SUBMISSION

Please submit ads in PDF or jpeg format, 300dpi, CMYK files, .125" bleed

FOR MORE INFORMATION EMAIL:

meetings@HTCIA.org

SPONSORSHIP OPPORTUNITIES

Conference Bags \$3,000 (1 opportunity)**Company name and/or logo bags****BENEFITS**

- » One complimentary full registration
- » One complimentary 1/2 page black and white ad in the conference program
- » One pre-conference promotional email blast to HTCIA membership and all conference attendees
- » company name and or/logo on bag
- » Company logo & link placed on HTCIA conference website
- » Company literature included inside welcome bag

Social Distancing Color-Coded Wristbands \$2,000**BENEFITS**

- » Will help attendees signal their preference for physical greetings at meetings. Wristband details:
 - » Red - No Contact - 6 Feet Apart No Exceptions
 - » Yellow - Elbows Only - Still Being Cautious
 - » Green - Hi-Fives & Handshakes - Frequent Hand washing

Custom Logo Hand Sanitizers \$1,500**BENEFITS**

- » Help to keep hands clean and sanitized throughout the conference!
- » Small bottle includes 1 ounce (30 mL) of hand sanitizer gel
- » Company logo will be placed on bottle and each attendee will receive one at registration and will be available throughout conference area.
- » Alternative Option: Does your company already have branded hand sanitizers that you would like to provide to attendees? Please contact meetings@htcia.org for sponsor package price.

Name Badge Sponsor \$1,500**BENEFITS**

- » Company logo prominently placed on ALL HTCIA conference attendee name badges

Sponsor a Student \$650 each**BENEFITS**

- » Complimentary registration for a local student that is interested in entering the High Tech Crime Investigation field and looking for the opportunity to network with attendees and learn more about your company
- » One complimentary 1/4 page black and white ad in the conference program

All Exhibitors & Sponsors Receive:

- » Company logo and link to your company website on the Conference website
- » Company logo with link on all event-related email blasts to over 3,000+ industry contacts
- » Up to 2 pieces of your organization's literature in the conference welcome bag'
- » Recognition from the podium at the opening keynote session
- » Acknowledgment on signage throughout the conference
- » Acknowledgment in the HTCIA newsletter post-conference
- » Sponsor ribbons for company representatives
- » Attendee email list (to include first name, last name, organization, and email - for attendees who have agreed and opted-in during registration)

Although this meeting is taking a new direction, our team is excited to be able to provide excellent educational programming, quality exhibitor benefits, and networking opportunities to you in a new and innovative way for 2021.

Please contact our office at meetings@htcia.org with any questions and concerns you may have. We look forward to seeing you in Phoenix in September!

SECTION I. EXHIBITOR CONTRACT AND MAILING INFORMATION

Please type or print clearly.

Company name for conference program and booth ID: _____

Contact Information:

Company: _____ Website: _____

Main Contact: _____

Address: _____

City: _____ State/Prov: _____ ZipCode (+4): _____

Phone: _____ Email: _____

On-Site Contact/Booth Staff Names _____

SECTION II. EXHIBIT SPACE SELECTION

Referring to the exhibit hall floor plan, please indicate your 1st, 2nd, and 3rd choices for booth space(s):

1. _____ 2. _____ 3. _____

Booth space is reserved on a first-come, first-served basis based on the sponsorship level selected.

SECTION III. PAYMENT INFORMATION

Indicate total payment based on level of participation:

Gold Partner: \$3500 \$ _____

Silver Supporter: \$2500 \$ _____

Bronze Exhibitor: \$1500 \$ _____

Total: \$ _____ Check MC Visa AMEX

Name on Card: _____

Account Number: _____ Exp. Date: _____ Security Code: _____

Billing Address: _____

City: _____ State/Prov: _____ ZipCode (+4): _____

Signature: _____

By my signature I affirm that I am an authorized signer on the above mentioned account and that HTCIA is authorized to charge the card for the amount indicated.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Welcome Bag Sponsor: \$3000 \$ _____

Social Distancing Wristbands: \$2000 \$ _____

Custom Logo Hand Sanitizers: \$1500 \$ _____

Name Badge Sponsor: \$1500 \$ _____

Sponsor a Student: \$650 \$ _____

SECTION IV. CONTRACT

My signature on behalf of myself and the company I represent constitutes agreement to abide by all of the terms, conditions and obligations noted on this form and in the rules and regulations contained as part of the HTCIA International Conference & Expo. I affirm that I have read and understand all of the contract terms and have had the opportunity to review them prior to signing this contract.

Authorized signature on behalf of company represented:

Name: _____

Title: _____ Date: _____

Signature: _____

Complete and return this form with complete payment.

Return to: HTCIA, 4 Lan Drive, Suite 310, Westford, MA 01886; Fax: 978-250-1117; Email: meetings@HTCIA.org

FOR OFFICE USE ONLY

Date: _____ Amount Received: _____ Check No. _____ Credit Card _____

Booth Assignments: 1. _____ 2. _____ 3. _____ Initials: _____